

Designation	Sr. Manager/ AVP
Role	Marketing
Industry	Financial Services / Broking
Academic background	Qualification: MBA
Reporting to	Marketing Head
Team Management	NA
Work experience	Min 3 Years
Key Responsibilities	<ul style="list-style-type: none"> • Conceptualizing, Implementing and coordinating various advertising & marketing campaigns • Planning yearly, monthly & weekly Marketing Calendar • Coordinating & planning various marketing activities, events • Competition tracking and reporting • Vendor management • Creative & media Agency coordination • Planning & execution of all marketing activities • Manage the creative team. • Provide end to end Marketing support to various internal business channels. • Handle various mediums like TVC, Print, Digital.
Technical Skills	Knowledge of Designing, layouting, aesthetic sense will be an added advantage.
Additional Desirable Skills	Strong creative, analytical and organization skills. Must be good at thinking and ideation.