

## **Roles and Responsibilities**

Title : Product management Motor Insurance

Having up-to-date Product information including upcoming and current products.

- Business Strategy to increase Insurance Business through branch channels

Designing of Contest and RNR for Sales and Dealing Team in discussion with Management.

- Manage queries from sales team as well as dealing with Insurance Company on their New and Existing Product Launch
  - Pan India conducting investment Campaigns , Quarterly events across all branches for generating Prospect leads and activating existing dormant clients by selling Insurance Product
  - Building good rapport with Insurance Company to get sponsorship for conducting RNR Activities for internal employees